

SEED BY SEED

University of Wisconsin-Madison 175th Anniversary Bascom Hall Banners Learning Guide

Learning Objectives

1. Students will learn about the significance of Teejop to the Ho-Chunk people and their ties to this land. [LAND + WATER]
2. Students will learn about the significance of the banner design and how art can be a means of storytelling and recording knowledge. [ART AS TEXT]
3. Students will learn how artists and others from varying backgrounds engage in a collaborative and co-creative process. [GENERATIVE RELATIONSHIPS]



Primary Sources

The University of Wisconsin 175th Anniversary Seed by Seed Bascom Hall banners are the primary source for this teaching guide. The three-paneled banners were created by UW–Madison doctoral student Molli Pauliot and professors Marianne Fairbanks and Stephen Hilyard.



On November 7, 2023, an unveiling ceremony was held on Bascom Hill to celebrate the installation of the Seed by Seed banners on Bascom Hall, representing a commitment of respect for the sovereignty of the Ho-Chunk Nation. The University of Wisconsin 175th Anniversary Seed by Seed Bascom Hall banners hung from Bascom Hall for the month of November in 2023 before being added to the regular rotation of banners.

Recommended Viewing



Video #1 - "Seed by Seed: A look behind the collaborative design of the UW-Madison 175th Anniversary Banners" (go.wisc.edu/0g2hid)

Professor of Design Studies Marianne Fairbanks, Anthropology Doctoral Candidate Molli Pauliot, and Professor of Digital Arts Stephen Hilyard discuss the collaborative process behind the 175th anniversary banner design. Video presentation recorded April 5, 2024.



Video #2 - "Our Shared Future" (go.wisc.edu/4089n9)

Molli Pauliot, Anthropology Doctoral Candidate, describes her relationship with Teejop and the inspiration and collaboration behind the Seed by Seed design. Video recorded August, 2024 and debuted at the Fall 2024 New Student Convocation.

Secondary Sources and Discussion Questions

"Artists bring Ho-Chunk beadwork, imagery to giant banners on Bascom Hall"
– *UW News*, 2023 (go.wisc.edu/Or9wfl)

This article captures the unveiling ceremony held for the Seed by Seed banners on Bascom Hill on November 7, 2023.

Land and Water Discussion Questions

1. How might initiatives like the 175th Anniversary Seed by Seed Bascom Hall banner project contribute to preserving Ho-Chunk cultural heritage and promoting greater awareness of Indigenous land rights and histories?
2. How do artistic forms like the 175th Anniversary Seed by Seed Bascom Hall banners contribute to the representation and celebration of Teejop's significance?
3. What unique insights do the banners provide into the cultural and spiritual connection between the Ho-Chunk people and their ancestral land?
4. How does learning about Teejop and the Ho-Chunk people's ties to this land encourage empathy and a deeper understanding of Indigenous perspectives on place and belonging?
5. What actions or steps can individuals and communities take to support efforts to honor and protect Teejop and similar ancestral lands?

**“Ho-Chunk Nation, UW hold banner celebration at Bascom Hall”
– *The Badger Herald*, 2023 (go.wisc.edu/ep05pf)**

This article tells the story of the banners’ design process and the intentions behind the imagery and symbols depicted.

Storytelling and Art as Text Discussion Questions

1. How are stories transmitted through the banners?
2. Seed by Seed represents the beadwork within the banner, but it also can be a metaphor for something larger. What do you think it represents?
3. How do the artists utilize visual elements to tell a story or convey information about Ho-Chunk culture and history?
4. How does learning about Ho-Chunk art and symbols influence your understanding of Native American cultures and their contributions to art and symbolism globally?
5. What artistic techniques are used in the creation of these banners? How do these techniques contribute to the overall message or significance of the art?

“Seed by Seed” – *UW News*, 2024 (go.wisc.edu/s3301j)

This article provides an interactive and visually compelling narrative of the care and community it took to create the banners and the importance of building relationships in collaborative projects.

Generative Relationships and Collaborations Discussion Questions

1. Before beginning work on designing the University of Wisconsin 175th Seed by Seed Bascom Hall banners, Molli Pauliot and Marianne Fairbanks spent time building a relationship through talking about their mutual love for basketry, textiles and beadwork. What does a good relationship mean to you?
2. How has studying or observing this collaborative process among artists and individuals from varying backgrounds influenced your view of creativity and teamwork? What lessons or insights can be applied to other areas of life or work where collaboration is important?
3. How can collaborative projects honor and respect the contributions and perspectives of all participants?
4. What does collaboration mean to you in the context of artistic or creative endeavors? How can collaboration enrich the final outcome compared to individual efforts?
5. How does diversity in backgrounds, perspectives, and skills contribute to the success of collaborative projects?